

# Priority Dispatch Corp.

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## FOR IMMEDIATE RELEASE

### **THREE NHS AMBULANCE SERVICES TO REAP REWARDS OF LANDMARK DEAL BETWEEN DEPARTMENT OF HEALTH AND PRIORITY DISPATCH CORP.**

**December 14, 2006**

**SALT LAKE CITY, Utah, USA**—Priority Dispatch Corp. (PDC) is pleased to announce that three of the United Kingdom's finest Ambulance Service Trusts have signed on to take advantage of the recent National Enterprise Maintenance Agreement (NEMA) between the Department of Health and Priority Dispatch—providers of the unmatched emergency-call protocols pioneered by the International Academy of Emergency Dispatch.

South Western Ambulance Service NHS Trust, Great Western Ambulance Service NHS Trust, and Isle of Wight NHS Primary Care Trust have availed themselves of the September 2006 NEMA plan—the first nationwide, comprehensive medical dispatch arrangement in the world.

"We're delighted to be associated with Priority Dispatch under NEMA," said Mike Killoran, South Western's Communications Centre Manager. "This will make use and maintenance of the Medical Priority Dispatch System significantly better and provide the most appropriate service to our patients."

Andy Parker, General Manager of Great Western's Emergency Medical Dispatch Centres, feels similarly. "Great Western Ambulance Service is pleased to sign the NEMA agreement and will benefit from the improved services and arrangements offered by PDC. This will help us remain at the forefront of 999 call handling."

NEMA benefits include increased support services, standardised versioning of PDC's revolutionary ProQA software, Extended Service Plans, multimedia education aids, covered certification and recertification fees, dedicated websites for data submission, on-site visits, and third-party software interfaces.

Best of all, NEMA makes all this possible while reducing costs—some pricing is as much as 50 percent less than non-NEMA fees.